# Leading South Korea's Advancement through Digital Innovation

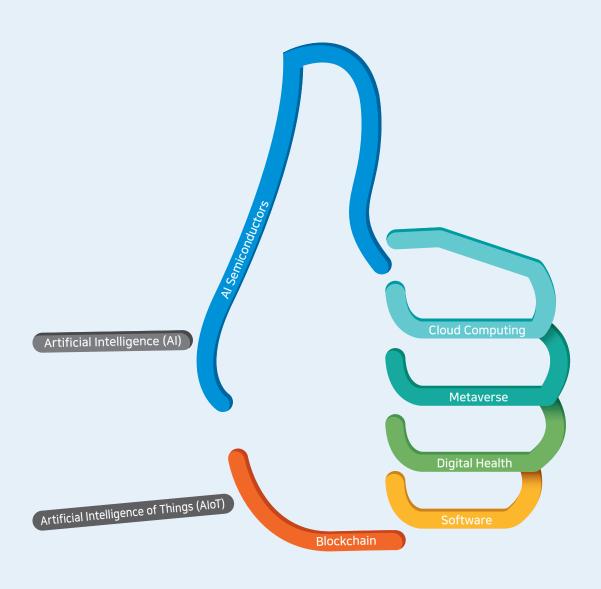
National IT Industry Promotion Agency (NIPA)



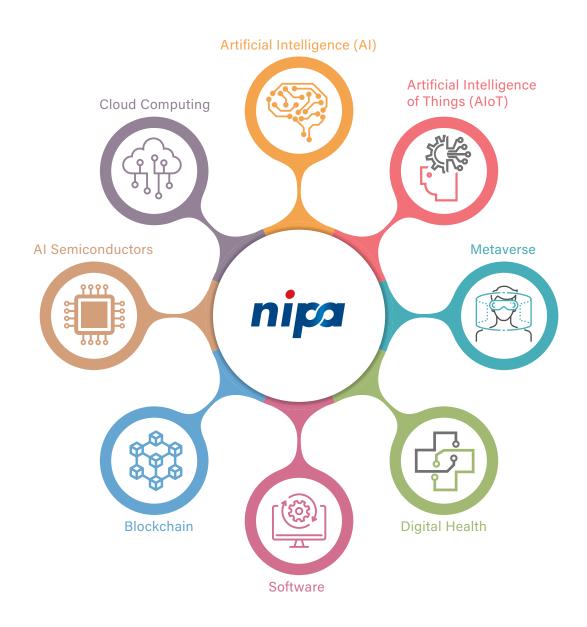




# Driving Digital Innovation with Cutting-edge ICT Technology

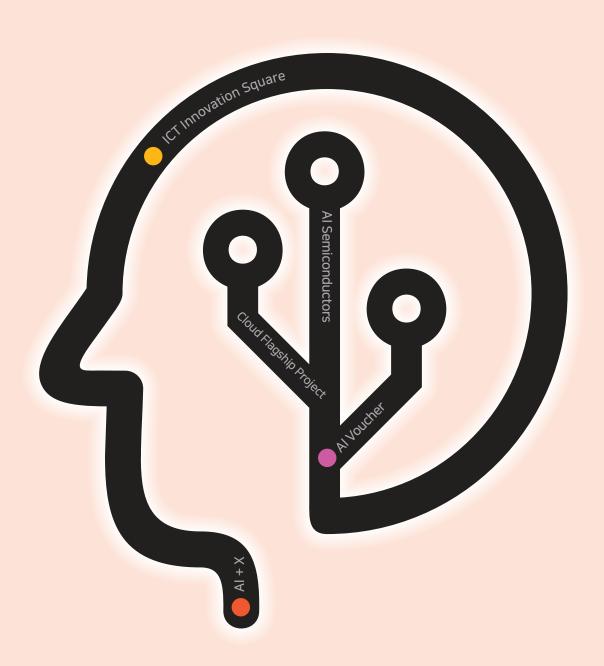


Al, digital health, software, cloud computing, and the metaverse are the driving forces of the modern world, shaping the path of digital innovation. We, NIPA, actively supports the widespread adoption of these core technologies.



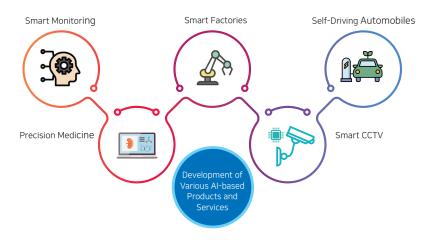


# **Expanding AI Utilization across Every Industry Nationwide**



## Promoting the AI Semiconductor Industry

- **Customized Technological Support** Strengthening technological competitiveness and providing customized support for promising Al semiconductor companies from development to commercialization
- Actualizing AI Semiconductors Supporting the implementation of domestic AI semiconductors in servers, CCTV systems, robots, and other products to promote early commercialization and to form an industrial ecosystem
- NPU Server Farms Creating NPU server farms using domestic AI semiconductors and implementing cloud-based services to increase market demand secure references



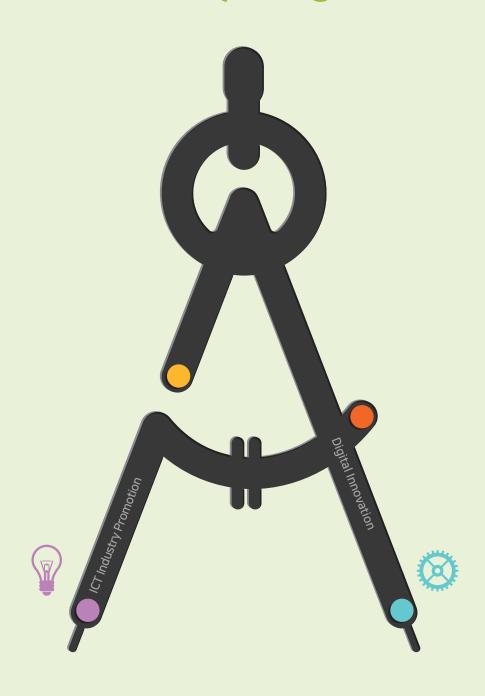
## Expanding Multi-disciplinary AI Smart Services (AI+X)

- Public Safety Development and actualization of AI solutions that collect and analyze CCTV video data to identify and tracklost persons
- Coastal Security Development and actualization of Al-based security systems to detect, identify, and track dangers on coastlines
- Forest Maintenance Development and actualization of Al solutions to detect, analyze, and interpret pest outbreaks
- **Counterfeit Prevention** Minimization of damage to domestic companies and enhancement of customs efficiency through support of counterfeit detection
- Energy Efficiency Increasing energy efficiency through automatic AI control of warm up, startup, and suspension of equipment operation





# Offering Comprehensive Services to Businesses throughout Every Stage



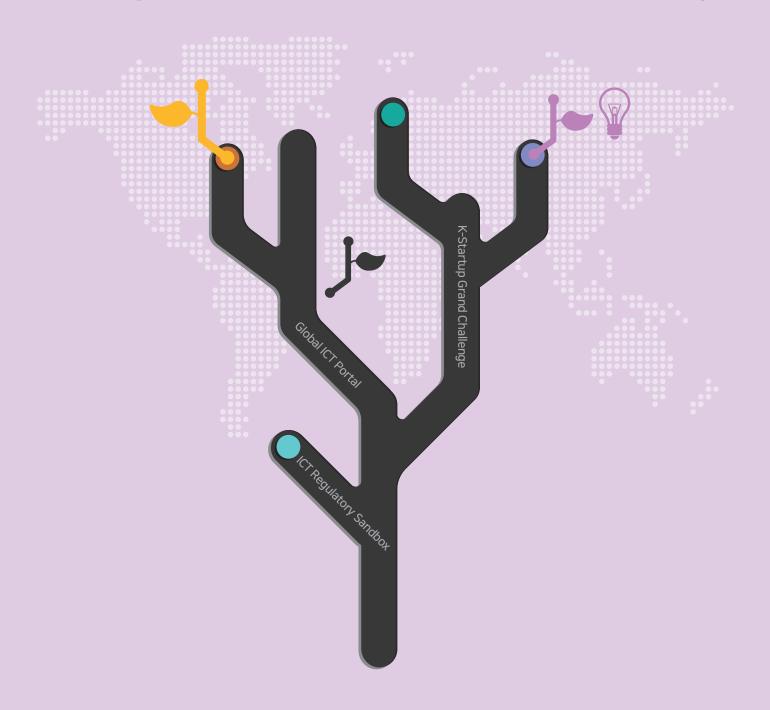
Structured, personalized support is fundamental for business growth. NIPA offers tailored services to assist companies from their inception to global expansion.



- Developing Export and Marketing Strategies
- Building Collaboration with International Partners
- Global Workforce Training
- Assisting Domestic Companies Venturing into Overseas Markets
- Dispatching ICT Experts to Partner Countries
- Establishing and Operating Overseas Offices
- Hosting International Conferences



# Enhancing the Global Competitiveness of the ICT Industry

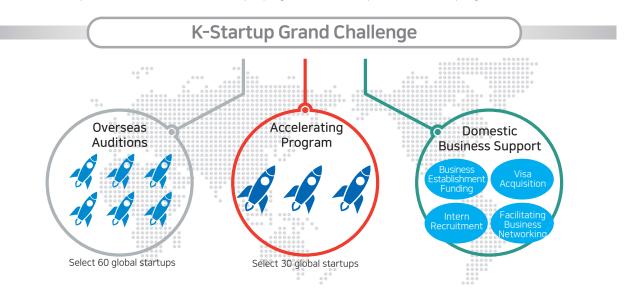


## Facilitating Global Reach – Both Internationally and Locally

- Managing the Global ICT Portal(GIP) for personalized online consultations with global experts
- Providing legal and patent related professional consulting to support global businesses
- Nurturing startup growth through mentoring and accelerating
- Operating overseas ICT hubs (e.g., Silicon Valley, India, Singapore, Hanoi, Ho Chi Minh City)

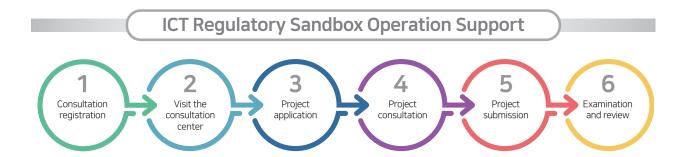
# Empowering Overseas Startup Ventures and Enhancing Inter-governmental Cooperation

- K-Startup Grand Challenge: attract exceptional overseas startups into Korea
- Organizing high-level dialogues between partner countries and international conferences to facilitate policy exchange and collaboration
- Official Development Assistance(ODA): deploying retired ICT experts to developing countries



# Operation of ICT Regulatory Sandbox for Market Entry of New Services

- Full cycle operation of ICT Regulatory Sandbox, from consultation to project application and approval
- Expansion of temporary permits and special demonstration cases, such as nose print pet registration services



# NIPA operates overseas offices in major partner countries around the world, serving as a vital bridge between Korea and the global community.



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